

HEIDI N. JACOBUS

CHAIRMAN AND CEO

M.S. (Computer Science — Human-Computer Interaction) University of Illinois, Urbana
B.S. (Psychology) Trinity College, Hartford, Connecticut



Heidi N. Jacobus has more than 20 years of experience with interactive computer systems. Before founding Cybernet Systems, she held an appointment at the University of Michigan's Center for Ergonomics, which was funded under a Chrysler Technology Access Fund contract to study graphical displays used in Computer-Aided workplace Design (CAD) systems. She was also a member of the technical staff at Texas Instruments, Inc., where she developed man-machine interfaces for naive users and developed interactive teaching systems. At the University of Illinois, she investigated the use of color displays for fault-diagnosis applications. While at the University of Illinois, Ms. Jacobus received an award for "Excellence in Undergraduate Teaching." Prior to that, she worked to develop interactive PLATO teaching systems that introduced beginning FORTRAN programming and operated the Computer Aided Instruction facility at the University of Connecticut Health Center.

Ms. Jacobus was elected to the Board of Directors of the National Center for Manufacturing Sciences (NCMS). She also served on the board of the Robots in Hazardous Environments (RHE). She is one of 20 charter members of the National Employers Leadership Council (NELC), which provides industrial perspective and support to the Secretaries of Labor and Education on work-force issues for future jobs. She also serves on the board of the Small Business Technology Coalition.

Ms. Jacobus has had the honor of election to the Cosmos Club (Washington, D.C.) and was recognized by Crain's Detroit Business as one of the most influential women in Michigan. She was also a recipient of the prestigious "2003 Top Michigan Women in Computing" award, which honors women who play leadership roles in Michigan, demonstrate significant accomplishments in their careers, and act as a positive role model for women.